Moisturizing Shampoo

For use on virgin, treated or badly damaged hair. Its mildness and pronounced conditioning effects make hair shiny and feel silky.

Professional Anti-Dandruff Shampoo

Relieves the flaking and itching symptoms of dandruff from one use to the next. Effective cleansing and conditioning agents cleanses the hair and gives it styling manageability.

Moisturizing Hairdress

This light moisture-laden formula is free of harsh chemicals and can be used by the entire family. It provides hair and scalp with effective vitamins, minerals, proteins and nature's herbs to restore and maintain a healthy scalp while encouraging hair growth.

Super-Penetrating Conditioner

A deep moisturizing conditioner for relaxed or permed hair. Special reconstructive agents repair damaged hair while imparting lubricious softness, bounce, and vitality.

Stop Itch

A special non-greasy formula that stops scalp itch on contact and will not revert thermal hair (hot comb). Fights dandruff when used regularly.

Reconstructive Scalp Treatment

Designed and formulated to infuse vital nutrients, natural moisturizing and repairing agents deep into the cortex of the hair shaft. The hair is reconstructed from the inside out with added elasticity and strength.

Lasting Lock Oil

Locks in moisture. Keeps locks strong and healthy with its lightweight all natural oil. Adds sheen and brilliance to without oily residue.

Lock Up

For use on natural hair. A product for locks, braids and twists. It imparts excellent holding and molding properties and keeps natural styles silky, smooth and lubricated. Natural moisturizing oils provide healthy longlasting sheen, and prevents daily buildup or hardening like Bee's Wax. It does not flake or dry out hair like gels.

Shimmering Lock Spray:

Adds shine while nurturing hair growth. Formulated for locks and

maintaining natural styles. Each ingredient works together simultaneously to hydrate every strand and impart a silky feel to your hair. The blend of herbal extract adds resilience and sheen while encouraging hair growth.

For more products and information, please visit: www.scories.com





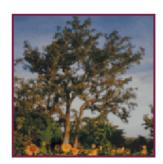
introducing . . . Natural Elegance

HAIR BUTTER



SCORIES, INC.

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History of Shea Butter

SHEA BUTTER is mostly hailed for skin care and for its protecting and emollient properties. Many local soap manufacturers use shea butter as a raw material. Protecting the skin and the hair from the harsh African climate is vital, and this natural product does so beautifully.

As early as 1940, many scientific observations verified that, among the populations using shea butter, the occurrence of skin diseases was scarce and the populations skin was exceptionally supple and smooth.

Almost all historical references we have from pre-19th century Africa mention shea butter. Even as early as Cleopatra's Egypt, there is mention of caravans bearing clay jars of the valuable Shea butter for cosmetic uses. Many of history's great travelers recorded their observations about Africa's culture and its use of shea butter.

Africa's relationship with shea butter is intimate in nature. The funeral beds of late kings are carved in the noble wood of an old shea tree, and shea butter has always served as a staple of African pharmacology. It acts as an effective decongestant, for example. Used for its draining and antiinflammatory properties, it is soothing in sprains and strains, and is a widely used anti-arthritic treatment.

This wonderful healing agent is also used for accelerating the cicatrization of the umbilical cord and after a circumcision. Shea butter is exceptionally versatile, as expressed in the usage of its by-products: for cooking (as a sauce or for frying), for lamp fuel, and as an insulating material for housing.

The shea tree has many names in Africa: it is called Karité in Wolof, kare or kolo in Peuhl. The English name Shea, is derived from the word se, used by the Bambaras of Central Africa.

NATURAL ELEGANCE, the maker of all natural hair care products, introduces an extraordinary addition to their hair care product line - HAIR BUTTER!

HAIR BUTTER is excellent for dry hair. It is an extra rich and emollient blend of Shea butter, natural refined oils and wholesome hair vitamins.

Nature's **HAIR BUTTER** adds just the right amount of elasticity and moisturizing agents into dry, brittle hair and makes hair styling easier as it silkens the hair and imparts a great shine. It works well on natural, heattreated, relaxed or processed hair.

This product can also be used as a skin moisturizer, as the primary ingredient - shea butter - has unlimited uses and is excellent for dry, chapped skin, evens skin tone and returns skin to its natural lustre.

Apply generously to entire body as a daily moisturizer and treat dry skin conditions.

- Massage into scalp to soothe irritation, replenish lost moisture and protect before and after processing hair
- Apply to minor rashes, bruises and burns to soothe irritation, aid healing and reduce scarring.

